

DECISION SESSION - EXECUTIVE MEMBER FOR CULTURE, LEISURE AND COMMUNITIES

TUESDAY, 22 SEPTEMBER 2020

DECISIONS

Set out below is a summary of the decisions taken at the meeting of the Decision Session Executive Member for Culture, Leisure and Communities held on Tuesday, 22 September 2020. The wording used does not necessarily reflect the actual wording that will appear in the minutes.

Members are reminded that, should they wish to call in a decision, notice must be given to Democracy Support Group no later than 4pm on the second working day after this meeting.

If you have any queries about any matters referred to in this decision sheet please contact .

4. TOURISM MARKETING - DELIVERING THE AUTUMN SCHEDULE

Resolved:

1. That endorsement be given to the approach to supporting the City's Tourism Economy to ensure that the strategy implementation follows the Executive's agreed approach to the government's alert levels.
2. That approval be given to the outline event and experience programme and delegate to the Corporate Director of Economy and Place agreement of scope to deliver the proposed events programme.
3. That approval be given to the use of the remaining £34,500 budget from the Leeds City Region business rates pilot funded York Narrative project to supplement the marketing strategy budget to fund the programme of events and experiences and delegate to the Corporate Director of Economy and Place the final allocation of funding and budget.

Reasons:

1. To support the City's tourism industry in the important pre-Christmas period to provide visibility and transparency as to the allocation of budget and activity by the Council and Make It York for Tourism support.
2. Funding provided by the council for the tourism marketing plan will deliver a series of themed events and experiences delivered by partners.